

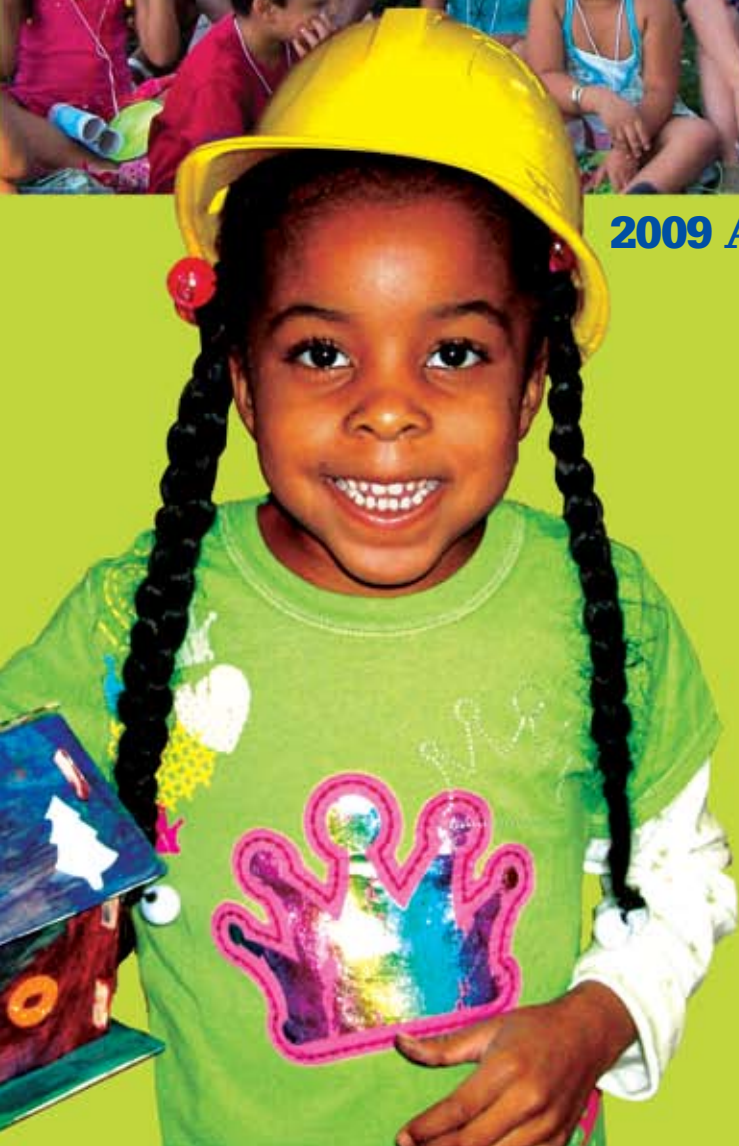
We Take

Play

seriously



2009 Annual Report



The Children's Museum  
OF CLEVELAND

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The  
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Ohio Arts Council

The employees and Board of Trustees of The Children's Museum of Cleveland would like to offer a heartfelt thank you to all of our supporters, guests, members, and, of course, our generous donors.

# Our Mission



In line with community, market, and societal needs, The Children's Museum of Cleveland is dedicated to providing unique, innovative, and impactful experiences, exhibits, and education programming, within and outside of the Museum, that will foster learning and development in all children ages birth to 8; with a special emphasis on birth to 5.

To achieve this, The Children's Museum of Cleveland will focus on:

- Fostering creativity via exhibits and programming featuring the arts, sciences and the concept of invention.
- Being a key resource for parents/caregivers to learn about parenting and how to accelerate their children's learning and development.
- Creating powerful tools to enhance school readiness and literacy within The CMC's early birth to 5 target group.
- Playing a role as a valued strategic partner and collaborator, complementary to other regional early childhood stakeholders.
- Creating a forum and incubator where childcare, education, parenting and academic experts can access and train young families and help advance the field of early learning.
- Being a community resource for information and programming on health/nutrition/exercise.
- Providing an appealing "town center" where all children and families can interact.
- Providing an exciting introduction to the world of cultural institutions and lifelong learning experiences for young children and their families.
- Developing and disseminating a broad/deep portfolio of multidisciplinary education programming.

## Our Vision

To be "the" Northeast Ohio destination and resource for all young children, parents, and caregivers to engage in fun, innovative, interactive play that accelerates the child's creativity, development, and education.

# Letters



## From the Co-Chairs of the Board of Trustees

We are delighted to report that 2009 was a great year for The Children's Museum of Cleveland (The CMC).

- We achieved our highest annual attendance in our history at a time when many cultural institutions are seeing declining visitor counts.
- Since 2002 The CMC has ended each year with positive net assets/results.
- We received a significant individual donor gift of \$100,000 from long time benefactors and friends of The CMC, Dick and Doreen Cahoon (more on that can be found on page 6.)
- We hired a new executive director, Dr. Sandra Redmond, who brings with her substantial experience and a distinguished career in Early Childhood Education.
- We added a full time Early Childhood Education Specialist to focus on developing additional educational and enrichment programming as well as to work on community outreach.
- The CMC welcomed 276 school groups enriching the lives of 5,552 children. Ten percent of these groups received free admission and transportation through our "For the Kids" scholarship program.
- Over 50% of non-member visitors last year were from outside of Cuyahoga County – showing how regionalism starts young and is growing.

Given the continuing economic challenges facing our region and the nation, we are more committed than

ever to ensure that The CMC delivers vitally needed early childhood educational services to Northeast Ohio. Our commitment to early literacy intervention has also grown in importance as we face a national debate on education reform. We are so pleased to report that our formal partnership with the Cleveland Metropolitan School District allows The CMC to provide enrichment through group tours and educational outreach.

Although we were delighted to have attracted over 102,000 visitors in 2009, the reality of our growing popularity suggests that we are outgrowing our facility in University Circle. A study conducted by an independent consultant concluded that, based on the size of the population we serve, a facility with double the exhibit space of our current facility is more in line with community needs and is still modest in comparison to children's museums in similarly sized cities such as Pittsburgh and Cincinnati.

In the coming year, our focus on Northeast Ohio will remain on offering unique programs and exhibits for children birth to eight years old, while strengthening and forming new collaborations. We intend to grow the size of our Board of Trustees, maintain and enhance financial stability, and carefully evaluate opportunities to provide an enhanced Children's Museum experience.

We leave you with our thanks for your support of The Children's Museum of Cleveland. We look forward to 2010 being exciting and rewarding for The Children's Museum of Cleveland.

Regards,

**Dan Stolzer**  
Board of Trustees Co-Chair

**Torsten Seifert**  
Board of Trustees Co-Chair



## From the CMC Executive Director

Dear Friends of the Children's Museum,

The Children's Museum of Cleveland is alive and thriving thanks to the efforts of a dedicated Board and a versatile and enthusiastic staff. With a budget under \$1 million and a salaried staff of 12, The CMC received over 102,000 visitors in 2009, setting an all-time attendance record! Success has been achieved through adherence to a focused strategic plan, frugal financial management, energized staff, and unique programs and exhibits.

Daily, families tell us how much they love to come to The CMC. Grandparents remember their own children's delight being at The CMC and are excited to bring their grandchildren to the Museum. A new visitor recently remarked, "I wasn't sure what to expect. I found The CMC to be an awesome family experience!" Teachers tell us that The CMC field trips are their classes' favorite experience. My colleagues are amazed and delighted to see young children's enjoyment of play at The CMC.

The CMC partners with early childhood organizations such as the Cleveland Metropolitan School District (CMSD), Council for Economic Opportunities of Greater Cleveland (CEOGC), Starting Point, and University Hospitals. A 2009 success was our Healthy Fathering Initiative in partnership with numerous local and private agencies. The CMC supports fathers' interactions and education of their young children during evening programs at daycare centers and the Museum. The program has been such a success that it is expanding in 2010.

In 2009, The CMC's programming grew more robust with the addition of full-time Early Childhood Education Specialist, Ms. Nicole Franks. The varied programs The CMC offers as well as community outreach have succeeded in attracting many new visitors to the Museum.

It's a privilege to welcome a growing number of children, their families, and teachers to The CMC every day. The CMC will continue to offer innovative programs that will encourage the imagination and creativity of children.

Regards,

*Sandra L. Redmond, Ph.D.*

**Sandra Redmond, Ph.D.**  
*President & Executive Director*



# 2009 Year in Review



## Membership and Visitors

As we continue to celebrate increasing attendance, our members become like family. Did you know that our members visit us an average of four times per year, and nearly 10% of our members come once a month? There are some families who visit weekly. With this kind of repeat business, it's no wonder that our staff is on a first-name basis with many of our families. This familiarity was obvious when one of our regular 4-year-old visitors, Ella, saw Alys Hileman, The CMC Program Manager. Ella launched herself into Alys's arms and asked, *"Miss Alys, will you play with me?"*

Nonmember visits were up in 2009 nearly 10%. Although we did not raise our prices in 2009, our membership and attendance revenue increased nearly 10% in 2009 vs. 2008. We continue to pull from a large geographic area with over 50% of nonmembers coming from outside of Cuyahoga County. To look at it another way, these visitors drive 30 minutes or longer to come to The CMC. They stay to learn and play for over two hours. These facts suggest that we are becoming "the" destination in Northeast Ohio for young children and their families.

## Exhibits

The CMC has three permanent exhibits:

**The Big Red Barn**, inspired by Margaret Wise Brown's classic book, is designed specifically for children ages 4 and under. It is a safe space for the littlest ones to toddle, pick fruits and vegetables and care for farm animals, all with hands-on activities that encourage child/caregiver play. Favorite features include the two-story barn, working silo, apple orchard and animal costumes for playing dress up!



### **Splish! Splash!**

teaches children about water transportation and weather. It features a two-story climbing structure that is designed to demonstrate basic principles of the water cycle. Also part of Splish! Splash! is the Weather Forecast Center where children learn how water affects the weather. A favorite feature of this exhibit is the opportunity for children to present their very own forecast in front of a camera so their family and friends can see them as meteorologists on television!



**Bridges to Our Community**™ features multiple areas that children recognize in their community. Children can start and end their day in Our Community at the 2-story house. They will enjoy pushing their own shopping cart and checking out groceries in the store after completing their banking at the teller counter. They can continue their journey as they drive an RTA bus, check in at the airline ticket counter or pump their own gas at the gas station before driving home in the "Safe Ride for All Kids" car. In addition, children can role-play a visit to the doctor's office or welcome an addition to the family in our mini Rainbow Babies and Children's Hospital.

In addition to our permanent exhibits, The CMC has one rotating exhibit area that changes three times per year. Our changing exhibits tend to attract the most media attention, especially our famous Sand Exhibit that we create at the start of each winter.

**Blast Off! Families Exploring Space Together™** was a feature exhibit developed in collaboration with experts from NASA's Glenn Research Center. Blast Off! was designed to allow young children to pretend, play and explore space in a fun and creative atmosphere. By encouraging family participation and incorporating hands-on family learning, the whole family travels to space. On July 19, 2009, The CMC also celebrated the 40th Anniversary of the First Lunar Landing and attracted a large number of future astronauts!

**SANDasaurus! Dig into Fun™**, the theme of this year's annual 70 ton sand exhibit, was a huge hit with our young paleontologists. On an average day, this exhibit attracted 350 children and their adults for an archeological dig. That's over 40,000 explorers digging in sand for Dinosaur bones in the midst of a snowy Cleveland winter!

**Abracadabra! Everyday Magic™** attracted thousands of mini magicians as whole families came to experience this exhibit together. Both children and

adults discovered that what may appear to be magic can be explained through principles of math or science. Abracadabra! Everyday Magic was chosen among many other applicants to debut in a 2008 summer exposition in Dubai. We were delighted to be able to share our exhibit with children in other parts of the world.



## Programs

To compliment the exhibit experience, three programs are offered daily. That's close to 100 programs every month! Our visitors are inspired to return again and again because our staff keeps the calendar filled with exciting and new programs. The CMC's educational programs are also taken into the community as part of our outreach initiative.

These inspired programs are so richly diverse there is literally something for everyone. We have everything from themed holiday events such as Halloween Spooktacular™ and New Year's at Noon™ (which is a sell out every year) to multidisciplinary programs such as Storybook Science and Infant & Toddler Move & Groove. Children can paint, sculpt, cook, dance, sing, experiment, exercise and create as they explore new interests and discover new talents.

Of course our Summer Discovery Day Camps™ which offer half day, one week programs for ages 4 to 6, continue to be popular. Each week of camp has its own distinct personality and curricula and offers themes such as Be a Builder, Let's Make Magic, Superhero Science, Crafty Chemistry, Princess Science, Pirate Adventure and Blast Off! Birthday parties and celebrations utilizing our party space are also a big attraction. In the winter months we typically host eight birthday parties each weekend!

In 2009, 276 groups visited the Museum and brought 5,552 children from Pre-K through second grade. The average group size was 25 children. Approximately 10% of school groups qualified under The CMC's "For the Kids" Fund that provided scholarships to cover the cost of admission and transportation. The CMC served another 2,417 children and families through outreach.



## Fundraising

Our most notable fundraising efforts for the year involved the receipt of an extraordinary gift of \$100,000 from Dick and Doreen Cahoon. This gift contributed significantly to an increase in our 2009 fundraising which was 7% higher than the previous year. Without that large individual gift our contributed revenue for 2009 would have been down 23% (specifics can be found on the financial tables on page 10). The overall decline in contributions was due to a decrease of foundation unrestricted support which was caused by the recession. Fortunately, our admissions and membership revenue increased nearly 10% in 2009 providing much needed incremental income.

In looking at 2010 and beyond, we are pleased to report that early indications are excellent and a number of grants submitted in the 4th quarter of 2009 for funding in 2010 are on pace to meet budget projections.

## Challenges

With our increasing popularity, we are outgrowing our current facility. The CMC lacks sufficient parking capacity to accommodate our guests on days of maximum attendance. According to industry standards, a city the size of Cleveland can easily support a Children's Museum with substantially more exhibit space than our current facility where we struggle to meet the growing demands of our visitor base.

Our focus in 2010 will be to work toward resolving our space challenge and to determine the best solution for The CMC and the Community we serve.



# Donor Spotlight



Our first introduction to the Cahoons was in 2000 when Doreen came to us “looking for something to do.” She and Dick had just relocated here after having moved around the country with Dick’s career. With their daughters now grown and Dick jumping into a new venture as a partner with the newly formed Dealer Tire, Doreen wanted something to do that involved children. She had always volunteered at her daughters’ schools

and loved tutoring young children, enjoying the interaction and energy she received from this work.

They had both contributed time and money to causes in the past, but Doreen really felt she had the time to give more of herself. She had no idea how much she would be needed and appreciated!

At that time, money was tight at The CMC and the founding corporate partners were pulling back significantly on their support. She had been looking for an organization that served children and wanted it to be in the city of Cleveland. When she dropped in for a visit, The CMC was pulsing with the energy of children exploring, playing, and creating. She was captivated. So was the Museum. They happened to be looking for a guest services coordinator at that time, and they liked her so much; they offered her the job on the spot.

Soon after starting her new job, it became clear that it was an “all hands on deck” operation. Not only staff but members of the Board of Directors were there frequently to pitch in – directing toddler traffic to exhibits, parents to the restrooms, and generally doing whatever needed to be done. Yes, it was clear that she would be needed, and there would be plenty to do.

In the ensuing years, Dick and Doreen became invaluable to The CMC in so many ways. For many years, Doreen ran The CMC’s gift shop as if it was her own retail store. And it wasn’t

long before she (and The CMC) recruited Dick to the Board. His keen business sense and financial savvy have helped steer the Museum through some very rocky times.

As the years passed, the Cahoons watched their hard work and the work of many others transform The CMC into a thriving and happy destination for children from all of Northeast Ohio. They also observed an impressive business turnaround as the Museum settled into a history of financial stability under the stewardship of a seasoned staff, an engaged Board of Directors, and a loyal and growing base of members and visitors.

Dick is now retired, and he and Doreen are enjoying the fruits of their hard work with some exotic travel and, of course, spending time with their daughters and grandchildren. As they contemplated the mark they wanted to leave and the causes they felt passionate about, they realized that The Children’s Museum of Cleveland was an ideal beneficiary with its clear mission, stable balance sheet, and growing audience. They knew that their gift would make a meaningful difference to the Museum.

“I have spent years in that building,” Doreen told us, “and I have been acutely aware of the costly upkeep the aging building requires. I know the Museum eventually will need a new or refurbished building, and a significant gift could be a wonderful start to a fund for that.”

And so, in October of 2009, right before they left on an African Safari, Doreen and Dick advised The CMC Board co-chairs of their unrestricted gift to the Museum of \$100,000. This, the largest individual donor gift in the Museum’s history, was announced publicly for the first time at our Fall Gala held at the Museum where Dick and Doreen’s two daughters presented Dr. Sandy Redmond with a giant (in more ways than one) check.

With that announcement, the room full of enthusiastic benefactors erupted into wild applause. With that check, The CMC entered its next era – one of extraordinary growth and influence on the guests we serve and the community we are so proud to call home.

Our deepest thanks to our 2009 Donors of the Year – Doreen and Dick Cahoon!



# Our Employees & Volunteers

The Children's Museum of Cleveland is fortunate to have a dedicated and enthusiastic staff of employees and volunteers who work tirelessly to ensure that every visit by every child and family is a memorable one. Several planning agencies suggested that the Museum consider adding more early childhood educators to the staff to fortify their position as a leader in Early Childhood Education. In response to that request, the Board of Directors in late 2008 recruited current Museum President and Executive Director Dr. Sandra Redmond who brings a Ph.D. in Early Childhood Education and significant experience in early childhood education. Additionally, in 2009 the Museum added a full-time Early Education Specialist, Nicole Franks. Nicole has a master's degree in Child Development, Ohio teacher licensure, and experience at the Smithsonian Museum working in their Employee Child Care Program. Other staff members have skills in Museum Operations, Customer Service, Development, Exhibit Design and Installation, and Marketing. Energetic Work Study Students are engaged each semester from surrounding universities. Collectively, the whole team pulls together to create great days at the Museum.

## Our dedicated team includes:

### **Marilou Abele**

*Storyteller & Seamstress – volunteer*  
Joined CMC 1998

### **Chris Beal**

*Facilities Maintenance Technician*  
Joined CMC 2008

### **Maria Campanelli**

*Development & Exhibits – consultant*  
Joined CMC 2003

### **Pat Conroy**

*Finance – consultant*  
Joined CMC 2002

### **Nicole A. Franks**

*Early Childhood Education Specialist*  
Joined CMC 2009

### **Alys Hileman**

*Program Manager*  
Joined CMC 2007

### **Kelley McClelland**

*Manager of Guest Services*  
Joined CMC 2006

### **Leland Merk**

*Director of Museum Operations*  
Joined CMC 2001

### **Lisa Merk**

*Group Reservation & Membership Coordinator*  
Joined CMC 2003

### **Dawn Novak**

*Weekend Manager*  
Joined CMC 2008

### **Andrea R. Ranta**

*Grants & Gifts Manager*  
Joined CMC 2006

### **Dr. Sandra Redmond**

*President & Executive Director*  
Joined CMC 2008

### **Colleen Reiner**

*Paint Studio Educator – volunteer*  
Joined CMC 2007

### **Betty Rosskamm**

*Gift Shop Manager – volunteer*  
Joined CMC 2007

### **Jessica Tucker**

*Guest Services Associate*  
Joined CMC 2007

CWRU Work Study Students  
Summer Interns

Please contact  
Kelley McClelland  
to volunteer and join in  
the excitement!

# Financial Statement

## Statement of Activity & Changes in Net Assets

For the Years Ended December 31,

	<u>2009</u>	<u>2008</u>	<u>2007</u>
<b>Operating Income</b>			
Admissions & Membership	\$ 468,318	\$ 427,590	\$ 373,684
Grants & Contributions	353,126	329,490	417,571
Annual Fundraiser – Net of Expense	43,534	40,587	55,208
Exhibit & Museum Rentals	49,344	85,706	48,632
Gift Shop Income	32,985	31,673	26,189
<b>Total Operating Income</b>	<b><u>947,307</u></b>	<b><u>915,046</u></b>	<b><u>921,284</u></b>
<b>Operating Expense</b>			
Payroll & Benefits	477,213	510,354	476,400
Administration & Office	123,402	117,412	97,108
Occupancy & Utilities	105,210	113,532	104,716
Depreciation	78,990	80,896	71,189
Exhibits	35,047	44,672	32,523
Insurance, Advertising, Travel	27,804	32,769	36,811
<b>Total Operating Expense</b>	<b><u>847,666</u></b>	<b><u>899,635</u></b>	<b><u>818,747</u></b>
<b>Increase in Net Assets</b>	<b><u>\$ 99,641</u></b>	<b><u>\$ 15,411</u></b>	<b><u>\$ 102,537</u></b>

## Statement of Financial Position

For the Years Ended December 31,

	<u>2009</u>	<u>2008</u>	<u>2007</u>
<b>Assets</b>			
Cash & Equivalents	\$ 416,739	\$ 232,691	\$ 159,781
Grants & Accounts Receivable	98,297	109,696	107,600
Other Current Assets	31,818	36,721	34,500
Property & Equipment, Net Book Value	142,863	218,990	273,970
<b>Total Assets</b>	<b><u>\$ 689,717</u></b>	<b><u>\$ 598,098</u></b>	<b><u>\$ 575,851</u></b>
<b>Liabilities &amp; Net Assets</b>			
Accounts Payable & Accrued Expenses	\$ 54,973	\$ 57,482	\$ 57,449
Deferred Revenue	47,629	53,142	46,339
Total Liabilities	102,602	110,624	103,788
Net Assets	587,115	487,474	472,063
<b>Total Liabilities &amp; Net Assets</b>	<b><u>\$ 689,717</u></b>	<b><u>\$ 598,098</u></b>	<b><u>\$ 575,851</u></b>

# Our Supporters



## **Foundation Support**

The Cleveland Foundation  
Community Endeavors Foundation, Inc.  
Cuyahoga Arts & Culture  
The George Gund Foundation  
George W. Codrington Charitable Foundation  
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Ohio Arts Council  
Thomas H. White Foundation

## **Corporate Support**

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Lubrizol Foundation  
NACCO Industries  
Nestlé  
Progressive Insurance Foundation  
University Hospitals  
Wachovia Foundation

## **A Benefit for The Children's Museum of Cleveland Corporate Sponsors**

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CGI  
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Parker Plastics  
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Sullivan & Cromwell  
Thompson Hine  
University Hospitals  
Walthall, Drake, & Wallace



### Individual Support

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Marian Abele  
Stanley & Hope Adelstein  
John & Kathy Baker  
Kristin A. Begovich  
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Archer Blood  
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Phyllis Brody  
Meredith Brown  
Robert Clarke Brown  
Steven Brown & Susan Marengo  
Dick & Doreen Cahoon  
Mike & Maria Campanelli  
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Alan Greenberg  
Susan Grimm  
Dennis Grossman M.D. & Julie Short  
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Esther Thorp  
Kay Wald  
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Bryan & Kathie Wesolowski  
Christopher Whinney  
Nicole Wilson  
Thea Wilson  
Kassy Wyman  
Brian Zack M.D.  
Sharon Zornes  
Burt & Sandi Zucker

### In honor of Kim Singerman's Birthday

Debbie George  
Steven Goodman  
Stella Moga-Kennedy  
Sherri Simionia  
Matt Terlop

### In honor of Andrew Steckiner's Birthday

Nami Azar & Dana Tell  
Jennifer Chestnut  
James & Lisa Cordaro  
Lax Devereddy & Kautha Thamma  
Christopher Sklarin & Alexis  
Abramson

Please contact Andrea Ranta to donate and see how your contribution can help us do even more.

# Programs & Partnerships

The Children's Museum of Cleveland is fortunate to have many collaborators and partners. This allows us to offer programs and events to our guests and the community that can be literally life-changing and even life-saving. Following are just a few highlights of our programs in 2009.

## **Case Western Reserve University Department of Psychology Study, "Effects of Play Intervention on Play Skills in Preschool Children."**

In 2009, The CMC partnered with Case Western Reserve University (CWRU) and Dr. Sandra Russ, professor of psychology at CWRU and the study's principal investigator.



Russ, along with graduate students Kelly Christian and Karla Fehr and undergraduate Kathryn Clusman, spent the year studying approximately 40 of The CMC visitor children to see if a play intervention, first piloted at The CMC in 2008, continues to support the hypothesis that play intervention helps children learn how to be better players and use more creativity and imagination in their daily lives.

Families of preschool visitors between the ages of 4 and 6 to The CMC were invited to participate in the study from the CWRU Department of Psychology to boost creativity and imagination in free play.

Nearby moms and caretakers were also engaged in the study by watching how the children played and learning how to develop those play skills at home during several planned play sessions a week with mom, dad, or the caretaker.

The CMC worked with the researchers to recruit children and parents for the study.

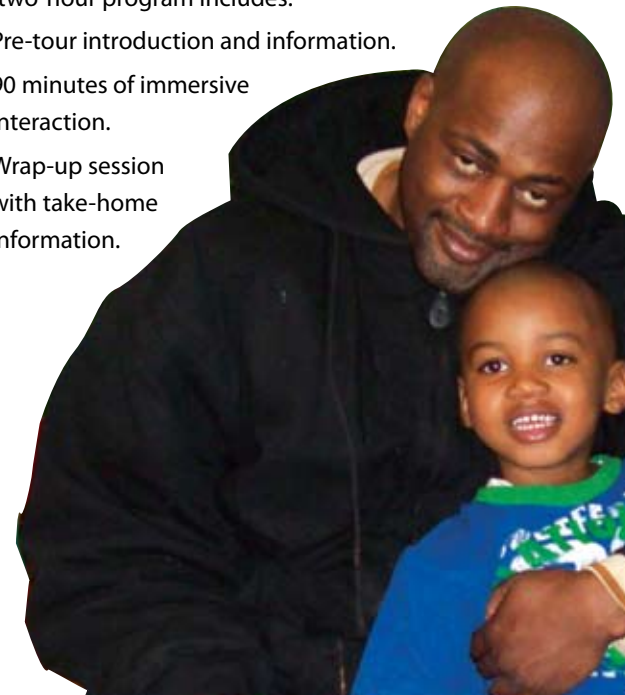
**The Healthy Fathering Collaborative** is a network of public and private agencies committed to helping fathers, families, and their children in the Greater Cleveland area. There can never be too many healthy fathers and father figures in the lives of Greater Cleveland's children. The Healthy Fathering Collaborative believes in supporting and empowering fathers to develop their assets as nurturers, caregivers, and providers for their children. The CMC Healthy Fathering program touched the lives of over 1,660 parents and their children at almost 30 events in 2009. The response has been so positive that in 2010 we are increasing the number of events to better meet demand. Our Healthy Fathering events typically take place in the evening after the Museum has closed to general admission guests to give the attendees full access to all of the exhibits.

The Healthy Fathering Program at The CMC allows families to:

- Share in our immersive play environment to help foster creativity for the young child.
- Have hands-on interaction with both staff and exhibits.
- Interact and communicate with the help of staff and other parents.

The two-hour program includes:

- Pre-tour introduction and information.
- 90 minutes of immersive interaction.
- Wrap-up session with take-home information.



## Creativity for Kids<sup>1</sup>, The Cleveland Institute of Art and The Children's Museum of Cleveland, joined together to celebrate the launch of Creativity for Kids' Coloring & ARTivity Books!

In October, Creativity for Kids<sup>1</sup>, The Cleveland Institute of Art, and The Children's Museum of Cleveland joined together to celebrate the launch of Creativity for Kids' Coloring & ARTivity Books! The party took place at The Children's Museum Saturday, November 7, 2009.

The activities included a chance for children to meet and draw with student artists from the Cleveland Institute of Art, make their own animal sock puppet, decorate their own bobblehead dog, face painting, and tattoos!

The Children's Museum of Cleveland was selected by Faber-Castell, owner of Creativity for Kids, as the perfect place for the Coloring & ARTivity Book launch party for two reasons: Phyllis Brody, founder of Creativity for Kids, was part of the coalition that developed the Museum in the early 1980s and later served as President of the Board of Directors. The Museum's commitment to providing hands-on, interactive learning experiences for young children matches well with Creativity for Kids' mission to provide children with experiences that stimulate and encourage their natural creativity. There is also the shared belief that inspiring children to express themselves creatively through art and play is a crucial component of the developmental process. The Cleveland Institute of Art provides the opportunity for that expression to continue at the college level and beyond, encouraging students to become professional artists and work in creative fields.

<sup>1</sup> Creativity for Kids is a Service Mark of Faber Castell.

## Booster Seat Giveaway

University Hospitals Rainbow Babies & Children's Hospital, Kohl's Cares for Kids, and SpeedMeetsArt partnered with The Children's Museum of Cleveland to keep children safe in a **Booster Seat Giveaway**. When Ohio's new booster seat law took effect on October 7, 2009 – stating that children who have outgrown car seats but are under 8 years old and less than 4'9" tall will be required to use booster seats whenever they travel in motor vehicles – our visitors were prepared. To help local families get in compliance before the law took effect, Rainbow Babies & Children's Hospital, Safe Kids Greater Cleveland, and Kohl's Cares for Kids joined with The Children's Museum of Cleveland to provide **100 free booster seats** for children too big for car seats but too small for seat belts alone on Sunday, October 4, 2009. As an added bonus, families learned about the steps taken to keep race car drivers safe as SpeedMeetsArt arranged for stock cars to visit the Museum.

## Tri-C Jazz Fest Cleveland's "Jazz for Kids"

was held at The CMC on Saturday, April 25, with two shows. In its third year, the "Jazz for Kids" concert is an educational and entertaining performance led by pianist Joe Hunter and friends. Hunter, a Cleveland native and frequent contributor to Ernie Krivda's Fat Tuesday Big Band, got our young visitors' minds involved in and excited about jazz.





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OF CLEVELAND

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